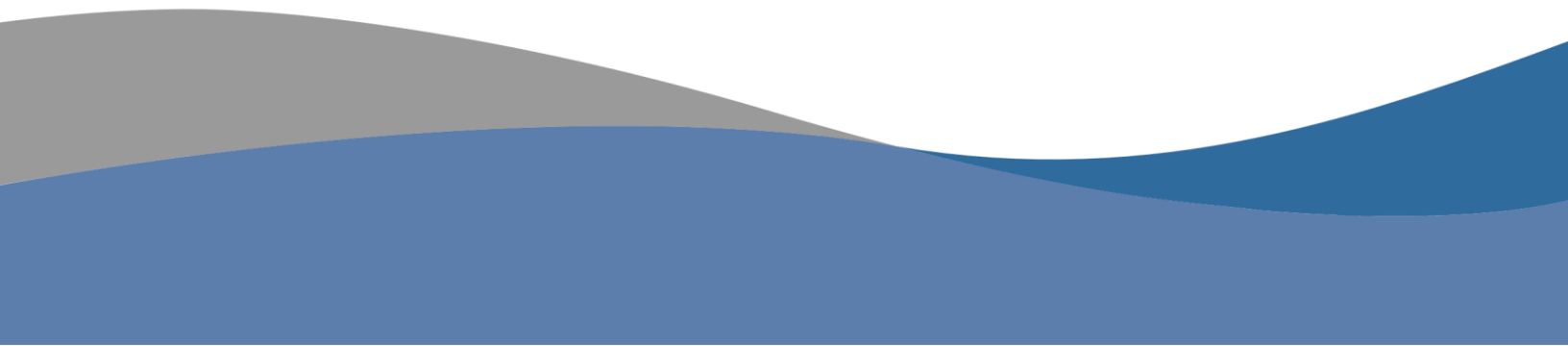




Real-Time Intelligence Report



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Query Definition

Online job postings for the 30 day period ending 8/22/2021, meeting the following criteria:

- This region: Okaloosa County - 50 Miles

Summary

| Total Job | | | | | | | | | Education | | | |
|-----------|-------------|-----------|-----------|----------------|-------------|-------------|------------|--------|-----------|-----------|--|--|
| Posts | Occupations | Locations | Employers | Certifications | Hard Skills | Soft Skills | Job Titles | Levels | Programs | Job Types | | |
| 36,061 | 670 | 2,763 | 6,878 | 377 | 1,462 | 108 | 18,457 | 5 | 306 | 7 | | |

Openings by Occupations

| Occupations | | Total Ads | |
|-------------|--|--------------|--|
| SOC | Occupation | | |
| 41- 2031.00 | Retail Salespersons | 2,794 | |
| 41- 1011.00 | First-Line Supervisors of Retail Sales Workers | 1,630 | |
| 29- 1141.00 | Registered Nurses | 1,423 | |
| 53- 7065.00 | Stockers and Order Fillers | 1,098 | |
| 35- 3023.00 | Fast Food and Counter Workers | 1,083 | |
| 35- 1012.00 | First-Line Supervisors of Food Preparation and Serving Workers | 1,050 | |
| 49- 9071.00 | Maintenance and Repair Workers, General | 716 | |
| 43- 4051.00 | Customer Service Representatives | 698 | |
| 37- 2011.00 | Janitors and Cleaners, Except Maids and Housekeeping Cleaners | 646 | |
| 53- 3032.00 | Heavy and Tractor-Trailer Truck Drivers | 637 | |
| 21- 1093.00 | Social and Human Service Assistants | 603 | |
| 53- 3031.00 | Driver/Sales Workers | 515 | |
| 43- 6013.00 | Medical Secretaries and Administrative Assistants | 491 | |
| 41- 3091.00 | Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel | 449 | |
| 35- 2014.00 | Cooks, Restaurant | 446 | |
| 29- 2061.00 | Licensed Practical and Licensed Vocational Nurses | 431 | |
| 37- 2012.00 | Maids and Housekeeping Cleaners | 426 | |
| 31- 1131.00 | Nursing Assistants | 404 | |
| 15- 1232.00 | Computer User Support Specialists | 391 | |
| 15- 1244.00 | Network and Computer Systems Administrators | 390 | |
| 43- 6014.00 | Secretaries and Administrative Assistants, Except Legal, Medical, and Executive | 373 | |
| 53- 3033.00 | Light Truck Drivers | 366 | |
| 41- 3031.00 | Securities, Commodities, and Financial Services Sales Agents | 358 | |
| 35- 3031.00 | Waiters and Waitresses | 350 | |
| 41- 2011.00 | Cashiers | 344 | |
| 11- 9111.00 | Medical and Health Services Managers | 317 | |
| 33- 9032.00 | Security Guards | 290 | |
| 35- 9099.00 | Food Preparation and Serving Related Workers, All Other | 261 | |
| 31- 1122.00 | Personal Care Aides | 254 | |

Occupations

| SOC | Occupation | Total Ads |
|------------|--|--------------|
| 49-3023.00 | Automotive Service Technicians and Mechanics | 252 |
| 13-2011.00 | Accountants and Auditors | 245 |
| 31-9092.00 | Medical Assistants | 242 |
| 25-9042.00 | Teaching Assistants, Preschool, Elementary, Middle, and Secondary School, Except Special Education | 226 |
| 53-7062.00 | Laborers and Freight, Stock, and Material Movers, Hand | 210 |
| 35-2021.00 | Food Preparation Workers | 204 |
| 13-1199.00 | Business Operations Specialists, All Other | 195 |
| 11-9051.00 | Food Service Managers | 189 |
| 43-4081.00 | Hotel, Motel, and Resort Desk Clerks | 189 |
| 37-3011.00 | Landscaping and Groundskeeping Workers | 187 |
| 25-2031.00 | Secondary School Teachers, Except Special and Career/Technical Education | 186 |
| 29-2052.00 | Pharmacy Technicians | 186 |
| 15-1212.00 | Information Security Analysts | 180 |
| 21-1014.00 | Mental Health Counselors | 179 |
| 25-2021.00 | Elementary School Teachers, Except Special Education | 179 |
| 35-9021.00 | Dishwashers | 170 |
| 29-1127.00 | Speech-Language Pathologists | 167 |
| 13-1071.00 | Human Resources Specialists | 159 |
| 43-1011.00 | First-Line Supervisors of Office and Administrative Support Workers | 159 |
| 43-9061.00 | Office Clerks, General | 152 |
| 41-3021.00 | Insurance Sales Agents | 150 |

Openings by Locations

| Location | Locations | Total Ads | |
|-----------------------------|-----------|-----------|--|
| Pensacola, Florida | | 2,563 | |
| Panama City, Florida | | 1,213 | |
| Pensacola, FL 32501 | | 782 | |
| Fort Walton Beach, Florida | | 727 | |
| Destin, Florida | | 511 | |
| Niceville, Florida | | 417 | |
| Fort Walton Beach, FL 32548 | | 322 | |
| Milton, Florida | | 313 | |
| Destin, FL 32541 | | 307 | |
| Pensacola, FL 32514 | | 306 | |

Openings by Employers

Employers

| Employer Name | Total Ads | |
|--------------------------|-----------|--|
| Baptist Health Care | 633 | |
| Winn-Dixie Retail Stores | 462 | |
| Dollar General | 341 | |
| Mcdonald's | 296 | |
| AutoZone | 292 | |
| Walmart | 287 | |
| HCA Human Resources, LLC | 285 | |
| HCA | 281 | |
| State of Florida | 268 | |
| ADVANCE AUTO PARTS | 262 | |

Openings by Certifications

| Certificate Name | Total Ads | |
|--|-----------|--|
| Driver's License | 1,482 | |
| Basic Life Support (BLS) | 1,019 | |
| Registered Nurse (RN) | 781 | |
| Certification in Cardiopulmonary Resuscitation (CPR) | 761 | |
| Secret Clearance | 562 | |
| Advanced Cardiac Life Support Certification (ACLS) | 349 | |
| Certified Nursing Assistant (CNA) | 289 | |
| Licensed Practical Nurse (LPN) | 270 | |
| Class A Commercial Driver's License (CDL-A) | 190 | |
| Commercial Driver's License (CDL) | 188 | |
| Medical Assistant Certification (MA) | 151 | |
| First Aid Certification | 141 | |
| The American Registry of Radiologic Technologists (ARRT) Certification | 136 | |
| ServSafe Food Protection Manager Certification | 129 | |
| Pediatric Advanced Life Support (PALS) | 107 | |
| Certified Public Accountant (CPA) | 83 | |
| Licensed Clinical Social Worker (LCSW) | 79 | |
| Cisco Certified Network Associate (CCNA) | 76 | |
| Certified Information Systems Security Professional (CISSP) | 75 | |
| Certified Clinical Medical Assistant (NHA) | 71 | |
| CompTIA Security+ CE (Continuing Education) Certification | 69 | |
| Nationally Certified Medical Assistant (NCMA) | 65 | |
| HAZMAT | 64 | |
| Medical Technologist (MT) | 63 | |
| Emergency Medical Technician (EMT) | 62 | |
| Patient Care Technician (PCT) | 56 | |
| Project Management Professional (PMP) | 54 | |
| National Phlebotomy Association Certified Phlebotomist | 53 | |
| Trauma Nursing Core Course (TNCC) | 48 | |

Certifications

| Certificate Name | Total Ads |
|---|--------------|
| Licensed Professional Counselor (LPC) | 43 |
| Child Development Associate (CDA) | 41 |
| CompTIA Advanced Security Practitioner (CASP) | 41 |
| Class B Commercial Driver's License (CDL-B) | 39 |
| GIAC Security Essentials Certification (GSEC) | 34 |
| EPA Section 608 Certification (EPA 608) | 33 |
| Systems Security Certified Practitioner (SSCP) | 29 |
| Certified Ethical Hacker (C/EH) | 28 |
| Registered Respiratory Therapist (RRT) | 28 |
| Automotive Service Excellence (ASE) Certification | 27 |
| Neonatal Resuscitation Program (NRP) | 27 |
| Certified Pharmacy Technician (CPT) | 25 |
| Certified Dietary Manager (CDM) | 24 |
| Cisco Certified Network Professional (CCNP) | 24 |
| Engineer in Training (EIT) | 22 |
| Forklift Certified | 22 |
| Certified Rehabilitation Registered Nurse (CRRN) | 21 |
| Emergency Medical Technician - Paramedic (EMT-P) | 21 |
| Certified Hemodialysis Technologist (CHT) | 20 |
| OSHA 10 | 20 |
| Six Sigma Green Belt Certification (SSGB) | 19 |
| Microsoft Certified Solutions Expert (MCSE) | 18 |
| Registered Dietitian (RD) | 18 |
| Basic Cardiac Life Support Certification (BCLS Certification) | 16 |
| Clinical Chemistry | 16 |
| Microsoft Certified Solutions Associate (MCSA) | 16 |
| Certified Nephrology Nurse (CNN) | 15 |
| Emergency Nursing Pediatric Course (ENPC) | 15 |
| Family Nurse Practitioner (FNP-BC) | 15 |
| National Center for Construction Education & Research Certification (NCCER) | 15 |
| OSHA 30 | 15 |

Certifications

| Certificate Name | Total Ads | |
|--|--------------|--|
| Professional in Human Resources (PHR) | 15 | |
| Transportation Worker Identification Credential (TWIC) | 15 | |
| Assessment-Based Recognition in Order Entry (ABR-OE) | 14 | |
| Information Technology Infrastructure Library Certification (ITIL) | 13 | |
| Medical Laboratory Technician (MLT) | 13 | |
| Network+ Certification | 13 | |
| Series 9 | 13 | |
| Associate Service Executive (ASE) | 12 | |
| Board Certified Behavior Analyst (BCBA) | 12 | |
| Certified Dental Assistant (CDA) | 12 | |
| Certified Information Security Manager (CISM) | 12 | |
| Certified Information Systems Auditor (CISA) | 12 | |
| Certified Respiratory Therapist (CRT) | 12 | |
| Critical Care Registered Nurse (CCRN) | 12 | |
| CNOR Certification (CNOR) | 11 | |
| Certified Dialysis Nurse (CDN) | 11 | |
| Certified Emergency Nurse (CEN) | 11 | |
| CompTIA A+ Certification (A+ Certification) | 11 | |
| Registered Behavior Technician (RBT) | 11 | |
| Registered Health Information Administrator (RHIA) | 11 | |
| Registered Health Information Technician (RHIT) | 11 | |
| Registered in Vascular Technology (VT) | 11 | |
| Emergency Medical Technician - Basic (EMT-B) | 10 | |
| Registered Cardiovascular Invasive Specialist (RCIS) | 10 | |
| Automobile Technician: Engine Repair (Test A1) | 9 | |
| Certified Safety Professional (CSP) | 9 | |
| Certified in Internal Medicine | 9 | |
| Microsoft Certified Professional (MCP) | 9 | |
| Occupational Therapist Registered (OTR) | 9 | |
| Senior Professional in Human Resources (SPHR) | 9 | |
| Six Sigma Black Belt (ICBB) | 9 | |

Certifications

| Certificate Name | Total Ads | |
|---|----------------------|--|
| Certified Coding Specialist (CCS) | 8 | |
| Certified Systems Engineering Professional (CSEP) | 8 | |
| Certified Technical Trainer Certification (CTT+) | 8 | |
| Certified Welder | 8 | |
| Cisco Certified Internetwork Expert (CCIE) | 8 | |
| DOT Medical Card | 8 | |
| Doctor of Veterinary Medicine (DVM) | 8 | |
| Nationwide Mortgage Licensing System (NMLS) | 8 | |
| Registered Diagnostic Cardiac Sonographer (RDCS) | 8 | |

Openings by Hard Skills

Hard Skills

| Skill Name | Total Ads | |
|-----------------------------|-----------|--|
| Microsoft Office | 2,343 | |
| Ability to Lift 41-50 lbs. | 2,252 | |
| Ability to Lift 51-100 lbs. | 2,202 | |
| Microsoft Excel | 2,032 | |
| Cash Handling | 1,688 | |
| Retail Sales | 1,539 | |
| Sales | 1,390 | |
| Ability to Lift 21-30 lbs. | 1,115 | |
| Merchandising | 1,109 | |
| Microsoft Outlook | 1,034 | |

Openings by Soft Skills

Soft Skills

| Skill Name | Total Ads | |
|--|-----------|--|
| Communication (Verbal and written skills) | 15,566 | |
| Customer Service | 9,034 | |
| Cooperative/Team Player | 7,759 | |
| Adaptability/Flexibility/Tolerance of Change and Uncertainty | 4,964 | |
| Self-Motivated/Ability to Work Independently/Self Leadership | 4,920 | |
| Organization | 4,534 | |
| Ability to Work in a Fast Paced Environment | 3,808 | |
| Detail Oriented/Meticulous | 3,493 | |
| Supervision/Management | 3,353 | |
| Accountable/Responsible/Reliable/Dependable/Trustworthy | 3,149 | |

Openings by Job Titles

| Job Title | Total Ads | |
|--|-----------|--|
| Delivery Driver | 185 | |
| Registered Nurse | 173 | |
| Cook | 169 | |
| Retail Sales Associate | 156 | |
| Team Member | 155 | |
| Sales Associate | 154 | |
| Customer Service Representative | 151 | |
| Cashier | 146 | |
| Assistant Manager | 120 | |
| Server | 114 | |
| General Manager | 113 | |
| Bartender | 93 | |
| Maintenance Technician | 93 | |
| Crew Member | 84 | |
| Customer Service Associate | 83 | |
| Housekeeper | 79 | |
| Assistant Store Manager | 78 | |
| ADMINISTRATIVE ASSISTANT | 76 | |
| Dishwasher | 73 | |
| Line Cook | 62 | |
| Store Hourly | 62 | |
| Patient Care Technician | 56 | |
| Store Manager | 48 | |
| Auto Parts Delivery Driver (Full-Time) | 45 | |
| Class A Driving - Avg \$80k/Year | 41 | |
| Crew Team Member | 39 | |
| Direct Support Professional | 39 | |
| Medical Assistant | 39 | |
| Shift Manager | 37 | |

Job Titles

| Job Title | Total Ads | |
|--|-----------|--|
| Sales Representative | 34 | |
| Auto Parts Delivery Driver (Part-Time) | 33 | |
| Auto Care Center | 32 | |
| Barista | 32 | |
| Parts Specialist | 31 | |
| Salesperson | 31 | |
| Asset Protection Specialist | 30 | |
| SALES FLOOR ASSOCIATE | 30 | |
| Shift Supervisor Management Trainee | 30 | |
| Warehouse Associate | 30 | |
| ASST STORE MGR in FL | 29 | |
| Customer Service Rep | 29 | |
| First Year Tax Professional | 29 | |
| Manager Trainee | 29 | |
| Bakery Associate | 26 | |
| Medical Assistant Cert/Reg | 26 | |
| Maintenance | 25 | |
| Restaurant Team Member | 25 | |
| Store Assistant, Full Time | 25 | |
| Store Driver | 25 | |
| Aide | 24 | |

Openings by Education Levels

Education Levels


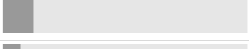
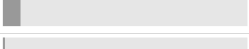



| Minimum Education Level | Total Ads | |
|-----------------------------------|-----------|--|
| High school diploma or equivalent | 11,069 | |
| Bachelor's degree | 3,304 | |
| Associate's degree | 1,039 | |
| Master's degree | 518 | |
| Doctoral or professional degree | 108 | |
| Unspecified/other | 20,023 | |

Openings by Programs

| Program Name | Total Ads | |
|-------------------------|-----------|---|
| Nursing | 570 |  |
| Engineering | 352 |  |
| Computer Science | 336 |  |
| Business | 326 |  |
| Social Work | 236 |  |
| Psychology | 226 |  |
| Accounting | 212 |  |
| Business Administration | 202 |  |
| Technical | 189 |  |
| Counseling | 153 |  |

Openings by Job Types

Job Types

| Type | Total Ads | |
|-------------------------|-----------|---|
| Full-Time | 19,137 |  |
| Part-Time | 7,936 |  |
| Permanent | 2,408 |  |
| Temporary (unspecified) | 1,397 |  |
| Temporary (short-term) | 180 |  |
| Temp-to-Hire | 84 |  |
| Temporary (long-term) | 52 |  |
| Unspecified/other | 12,317 |  |

Data Notes

Job ads data are online job posts from the Real-Time Intelligence (RTI) data set, produced wholly by Chmura and gleaned from over 40,000 websites. Data are subject to revision. Data in this report reflect ads meeting criteria in the Query Definition, including being active during the Query Definition time-frame and being advertised for any Zip Code Tabulation Area in or intersecting with the Query Definition region(s).

Historical volume is revised as additional data are made available and processed. Since many extraneous factors can affect short-term volume of online job postings, time-series data can be volatile and should be used with caution.

All ad counts represent deduplicated figures. It is not always possible to conclusively identify duplicate ads with the information provided. Characteristics that impact this determination are the wording of the ads, volume of information provided, the timing of the ads, and the sites where the ads appear. Roughly two-thirds of ad volume is removed through this process.

RTI wages are extracted from job postings as given and are analyzed and converted into hourly or annual formats. When wages provided are hourly, the conversion to annual wages assumes full-time, year-long employment. When a wage is given as a range, a single wage is selected within that range based upon our analysis of the “most likely” wage given those circumstances. Displayed wages in RTI may not include commissions or overtime, depending upon how the source ads present those wages. After all analysis and cleaning, roughly 12% of all job postings provide a usable wage.

Approximately 4% of jobs are omitted from the RTI duration data due to quality reasons. For example, ads open for an inordinately long period—indicating that it is likely being left up not for one, but for multiple openings—are excluded from the duration data. These ads are also excluded from the count of “Ads Closed.”

FAQ

How does the time period work?

Online job postings included in this report are those that meet the Query Definition parameters (shown above) and that were active at any point in the specified time frame preceding the date this report is generated. As such, this report may include some ads that were closed as of the date of this report; in addition, this report may include some ads that were first posted prior to the specified time frame referred to above.

What are “active” and “closed” ads?

An “active” ad refers to an online job posting that was still posted online when Chmura’s web crawler last viewed that page, which occurs at least once a week. An ad is considered “closed” if Chmura’s web crawler no longer sees the ad listed or if the ad is specifically designated on the site as no longer being active.

Is every online-job-ad website included in these data?

We make every attempt to catch all of the significant job-posting websites across the United States, but we cannot guarantee complete, 100% coverage. If you have any questions about a particular website, please don’t hesitate to ask.

About This Report

This report and all data herein were produced by JobsEQ®, a product of Chmura Economics & Analytics. The information contained herein was obtained from sources we believe to be reliable. However, we cannot guarantee its accuracy and completeness.