



Economic Overview

Northwest FL Workforce Collective Regional Planning Area



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Demographic Profile

The population in the Northwest FL Workforce Collective Regional Planning Area was 1,544,220 per American Community Survey data for 2020-2024.

The region has a civilian labor force of 731,784 with a participation rate of 59.4%. Of individuals 25 to 64 in the Northwest FL Workforce Collective Regional Planning Area, 32.7% have a bachelor's degree or higher which compares with 37.3% in the nation.

The median household income in the Northwest FL Workforce Collective Regional Planning Area is \$72,389 and the median house value is \$293,667.

Summary¹

	Percent			Value		
	Northwest FL Workforce Collective Regional Planning Area	Florida	USA	Northwest FL Workforce Collective Regional Planning Area	Florida	USA
Demographics						
Population (ACS)	—	—	—	1,544,220	22,416,077	334,922,499
Male	50.1%	49.1%	49.5%	773,370	11,016,080	165,808,018
Female	49.9%	50.9%	50.5%	770,850	11,399,997	169,114,481
Median Age ²	—	—	—	38.6	42.6	38.9
Under 18 Years	20.6%	19.5%	22.0%	318,227	4,374,830	73,517,834
18 to 24 Years	10.9%	8.1%	9.1%	168,059	1,812,847	30,597,362
25 to 34 Years	13.7%	12.7%	13.7%	211,431	2,838,327	45,806,540
35 to 44 Years	12.8%	12.7%	13.2%	196,977	2,840,130	44,237,292
45 to 54 Years	11.5%	12.3%	12.2%	177,972	2,756,490	40,743,799
55 to 64 Years	13.0%	13.4%	12.7%	201,409	3,011,475	42,386,044
65 to 74 Years	10.6%	11.7%	10.2%	163,185	2,632,160	34,092,907
75 Years and Over	6.9%	9.6%	7.0%	106,960	2,149,818	23,540,721
Race: White	68.2%	55.9%	61.0%	1,053,819	12,529,014	204,142,876
Race: Black or African American	17.3%	15.1%	12.2%	266,385	3,382,877	40,919,547
Race: American Indian and Alaska Native	0.4%	0.3%	0.9%	6,345	77,288	3,095,754
Race: Asian	2.4%	2.9%	6.0%	37,424	656,903	19,937,283
Race: Native Hawaiian and Other Pacific Islander	0.1%	0.1%	0.2%	1,746	13,216	631,517
Race: Some Other Race	2.6%	6.3%	7.1%	39,797	1,416,954	23,884,085
Race: Two or More Races	9.0%	19.4%	12.6%	138,704	4,339,825	42,311,437
Hispanic or Latino (of any race)	8.1%	27.4%	19.3%	124,375	6,146,161	64,759,370
Population Growth						
Population (Pop Estimates) ⁴	—	—	—	1,608,707	23,462,518	341,784,857
Population Annual Average Growth ⁴	1.1%	1.5%	0.6%	16,875	324,341	2,104,586
People per Square Mile ⁴	—	—	—	142.8	437.3	96.7
Economic						
Labor Force Participation Rate and Size (civilian population 16 years and over)	59.4%	59.6%	63.3%	731,784	11,016,578	170,199,520
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)	78.1%	82.8%	83.2%	441,996	6,935,885	108,100,165
Work from Home	12.0%	15.7%	15.1%	85,467	1,623,149	24,042,489
Armed Forces Labor Force	2.6%	0.4%	0.5%	32,548	77,377	1,293,756
Veterans, Age 18-64	9.5%	4.8%	4.1%	87,298	631,809	8,225,965
Veterans Labor Force Participation Rate and Size, Age 18-64	74.1%	74.1%	77.1%	64,653	468,464	6,341,643
Median Household Income ²	—	—	—	\$72,389	\$74,568	\$80,734
Per Capita Income	—	—	—	\$39,241	\$42,609	\$44,673

Summary¹

	Percent			Value		
	Northwest FL Workforce Collective Regional Planning Area	Florida	USA	Northwest FL Workforce Collective Regional Planning Area	Florida	USA
Mean Commute Time (minutes)	—	—	—	25.5	28.0	26.4
Commute via Public Transportation	0.6%	1.2%	3.2%	4,273	124,957	5,157,401
Educational Attainment, Age 25-64						
No High School Diploma	8.8%	9.5%	9.8%	69,129	1,085,222	17,001,659
High School Graduate	26.4%	26.5%	24.8%	208,034	3,035,306	42,949,236
Some College, No Degree	20.7%	18.1%	18.9%	163,423	2,070,916	32,726,555
Associate's Degree	11.4%	10.9%	9.2%	89,734	1,243,085	15,888,163
Bachelor's Degree	20.7%	22.6%	23.1%	163,121	2,587,592	40,059,314
Postgraduate Degree	12.0%	12.4%	14.2%	94,348	1,424,301	24,548,748
Housing						
Total Housing Units	—	—	—	747,832	10,256,470	143,775,355
Median House Value (of owner-occupied units) ^{2,5}	—	—	—	\$293,667	\$359,000	\$332,700
Homeowner Vacancy	1.6%	1.4%	0.9%	6,604	86,882	796,730
Rental Vacancy	9.9%	7.6%	5.5%	22,134	237,564	2,645,644
Renter-Occupied Housing Units (% of Occupied Units)	32.5%	32.4%	34.8%	198,038	2,834,163	45,017,354
Owner-Occupied Housing Units (% of Occupied Units)	67.5%	67.6%	65.2%	411,776	5,918,647	84,210,142
Occupied Housing Units with No Vehicle Available (% of Occupied Units)	5.4%	6.0%	8.4%	33,113	522,746	10,793,323
Social						
Poverty Level (of all people)	13.9%	12.6%	12.5%	203,598	2,759,397	40,735,661
Households Receiving Food Stamps/SNAP	12.5%	12.6%	12.1%	76,043	1,100,905	15,572,114
Enrolled in Grade 12 (% of total population)	1.1%	1.2%	1.3%	17,022	265,892	4,441,917
Disconnected Youth ³	2.7%	2.7%	2.4%	2,287	27,581	430,721
Children in Single Parent Families (% of all children)	36.9%	37.4%	33.9%	109,874	1,549,746	23,651,363
Uninsured	11.2%	11.5%	8.4%	163,683	2,548,782	27,734,911
With a Disability, Age 18-64	13.8%	10.2%	10.9%	122,565	1,323,686	21,803,902
With a Disability, Age 18-64, Labor Force Participation Rate and Size	48.1%	46.6%	48.5%	58,924	617,091	10,583,510
Foreign Born	6.5%	21.9%	14.1%	100,514	4,905,727	47,349,078
Speak English Less Than Very Well (population 5 yrs and over)	3.4%	12.5%	8.6%	49,779	2,663,509	27,139,643

Source: [JobsEQ®](#)

1. American Community Survey 2020-2024, unless noted otherwise

2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

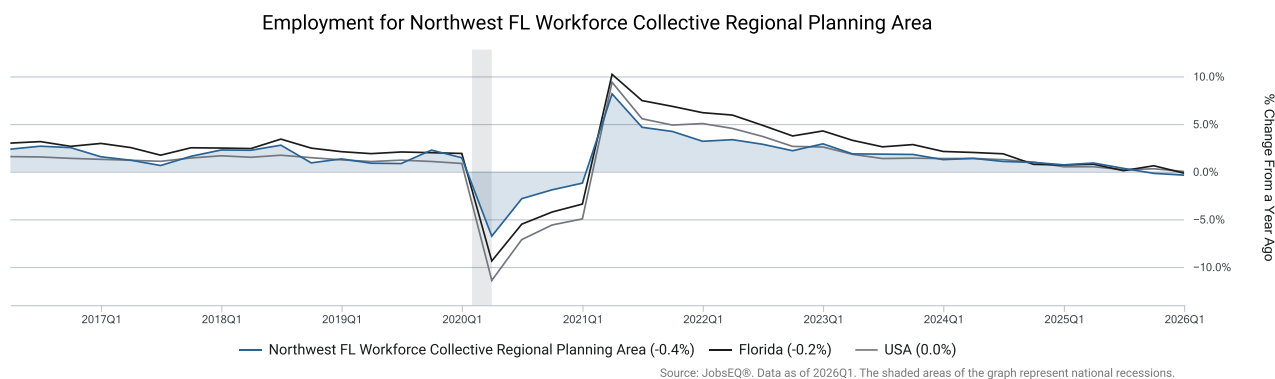
3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

4. Census Population Estimate for 2025, annual average growth rate since 2015.

5. The Census's method for calculating median house values changed with the 2022 data set, so pre-2022 values are not directly comparable with later data.

Employment Trends

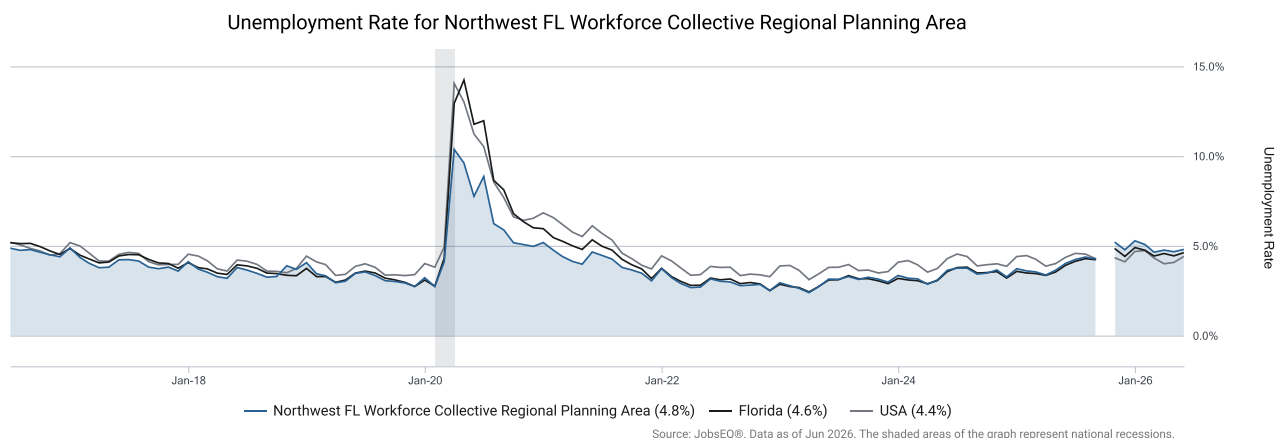
As of 2026Q1, total employment for the Northwest FL Workforce Collective Regional Planning Area was 680,111 (based on a four-quarter moving average). Over the year ending 2026Q1, employment declined 0.4% in the region.



Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2025Q4 with preliminary estimates updated to 2026Q1.

Unemployment Rate

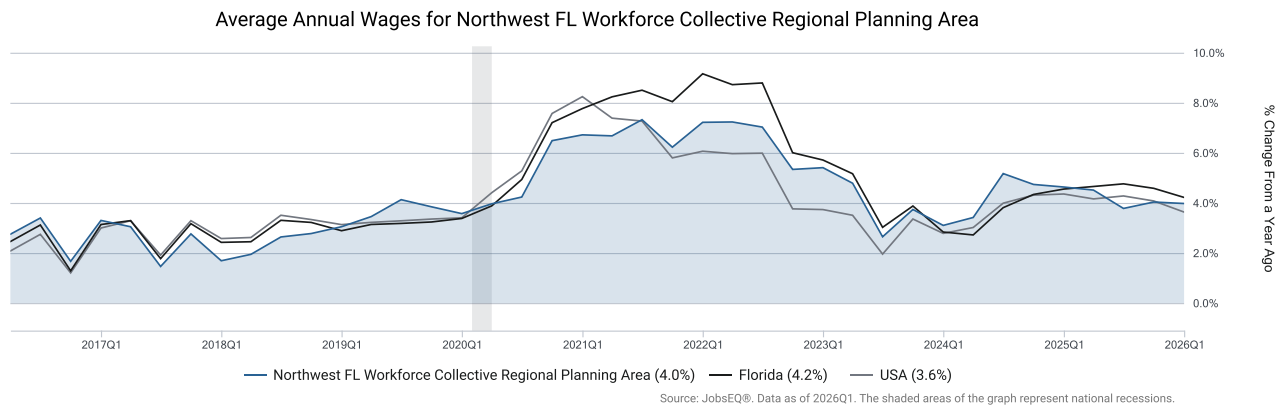
The unemployment rate for the Northwest FL Workforce Collective Regional Planning Area was 4.8% as of June 2026. The regional unemployment rate was higher than the national rate of 4.4%. One year earlier, in June 2025, the unemployment rate in the Northwest FL Workforce Collective Regional Planning Area was 4.0%.



Unemployment rate data are from the Local Area Unemployment Statistics, provided by the Bureau of Labor Statistics and updated through June 2026.

Wage Trends

The average worker in the Northwest FL Workforce Collective Regional Planning Area earned annual wages of \$59,389 as of 2026Q1. Average annual wages per worker increased 4.0% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$77,110 in the nation as of 2026Q1.



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2025Q4 with preliminary estimates updated to 2026Q1.

Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 4.2% lower in Northwest FL Workforce Collective Regional Planning Area than the U.S. average.

	Cost of Living Information		
	Annual Average Salary	Cost of Living Index (Base US)	US Purchasing Power
Northwest FL Workforce Collective Regional Planning Area	\$59,389	95.8	\$61,961
Florida	\$70,859	102.0	\$69,437
USA	\$77,110	100.0	\$77,110

Source: [JobsEQ®](#)

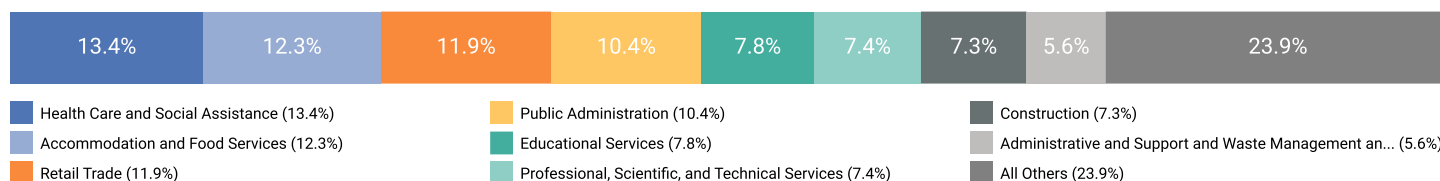
Data as of 2026Q1

Cost of Living per [COLI](#), data as of 2026Q1, imputed by Chmura where necessary.

Industry Snapshot

The largest sector in the Northwest FL Workforce Collective Regional Planning Area is Health Care and Social Assistance, employing 91,452 workers. The next-largest sectors in the region are Accommodation and Food Services (83,683 workers) and Retail Trade (80,599). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Public Administration (LQ = 2.22), Real Estate and Rental and Leasing (1.47), and Accommodation and Food Services (1.42).

Total Workers for Northwest FL Workforce Collective Regional Planning Area by Industry



Source: JobsEQ®
Data as of 2026Q1
Note: Figures may not sum due to rounding.

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2025Q4 with preliminary estimates updated to 2026Q1.

Sectors in the Northwest FL Workforce Collective Regional Planning Area with the highest average wages per worker are Management of Companies and Enterprises (\$129,531), Professional, Scientific, and Technical Services (\$101,188), and Utilities (\$99,507). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Accommodation and Food Services (+15,778 jobs), Health Care and Social Assistance (+9,901), and Professional, Scientific, and Technical Services (+9,232).

Over the next 1 year, employment in the Northwest FL Workforce Collective Regional Planning Area is projected to expand by 5,930 jobs. The fastest growing sector in the region is expected to be Utilities with a +1.3% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Health Care and Social Assistance (+1,097 jobs), Accommodation and Food Services (+857), and Construction (+581).

Northwest FL Workforce Collective Regional Planning Area, 2026Q1¹

NAICS	Industry	Current			5-Year History		1-Year Forecast				
		Empl	Avg Ann Wages	LQ	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
62	Health Care and Social Assistance	91,452	\$64,959	0.86	9,901	2.3%	10,163	4,530	4,536	1,097	1.2%
72	Accommodation and Food Services	83,683	\$30,625	1.42	15,778	4.3%	15,390	6,460	8,074	857	1.0%
44	Retail Trade	80,599	\$38,512	1.24	4,305	1.1%	11,294	4,951	5,908	436	0.5%
92	Public Administration	70,762	\$70,579	2.22	1,537	0.4%	6,743	2,750	3,672	322	0.5%
61	Educational Services	53,038	\$56,385	0.96	4,745	1.9%	5,300	2,418	2,582	299	0.6%
54	Professional, Scientific, and Technical Services	50,572	\$101,188	1.03	9,232	4.1%	4,570	1,604	2,388	578	1.1%
23	Construction	49,709	\$63,732	1.22	5,603	2.4%	4,690	1,651	2,459	581	1.2%
56	Administrative and Support and Waste Management and Remediation Services	37,815	\$51,091	0.93	979	0.5%	4,551	1,834	2,398	320	0.8%
81	Other Services (except Public Administration)	32,667	\$43,897	1.13	2,746	1.8%	3,956	1,621	2,049	286	0.9%
52	Finance and Insurance	24,390	\$93,476	0.92	1,795	1.5%	2,151	828	1,138	186	0.8%
31	Manufacturing	20,047	\$79,136	0.38	937	1.0%	2,106	799	1,181	126	0.6%
48	Transportation and Warehousing	17,554	\$54,156	0.51	3,088	3.9%	2,025	829	1,037	159	0.9%
53	Real Estate and Rental and Leasing	17,460	\$54,617	1.47	2,859	3.6%	1,850	796	872	183	1.0%
42	Wholesale Trade	14,731	\$85,514	0.59	1,522	2.2%	1,567	588	848	131	0.9%
71	Arts, Entertainment, and Recreation	12,370	\$30,858	0.85	3,215	6.2%	1,932	759	1,025	149	1.2%
11	Agriculture, Forestry, Fishing and Hunting	9,050	\$36,624	1.11	-1,106	-2.3%	1,135	559	522	54	0.6%
51	Information	6,560	\$85,023	0.52	-258	-0.8%	607	212	334	60	0.9%
55	Management of Companies and Enterprises	3,738	\$129,531	0.35	1,161	7.7%	338	123	181	34	0.9%
22	Utilities	3,375	\$99,507	0.94	380	2.4%	337	115	177	45	1.3%
21	Mining, Quarrying, and Oil and Gas Extraction	369	\$72,745	0.16	-9	-0.5%	38	12	21	5	1.3%
99	Unclassified	172	\$97,144	0.19	-110	-9.4%	21	8	11	2	1.1%
Total - All Industries		680,111	\$59,389	1.00	68,299	2.1%	78,788	32,449	40,410	5,930	0.9%

Source: [JobsEQ®](#)

Data as of 2026Q1

Note: Figures may not sum due to rounding.

1. All data based upon a four-quarter moving average

Exits and transfers are approximate estimates based upon occupation separation rates.

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2025Q4 with preliminary estimates updated to 2026Q1. Forecast employment growth uses national projections adapted for regional growth patterns.

Occupation Snapshot

The largest major occupation group in the Northwest FL Workforce Collective Regional Planning Area is Office and Administrative Support Occupations, employing 78,237 workers. The next-largest occupation groups in the region are Food Preparation and Serving Related Occupations (75,992 workers) and Sales and Related Occupations (67,150). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Protective Service Occupations (LQ = 1.41), Food Preparation and Serving Related Occupations (1.35), and Legal Occupations (1.32).

Occupation groups in the Northwest FL Workforce Collective Regional Planning Area with the highest average wages per worker are Management Occupations (\$116,100), Legal Occupations (\$112,300), and Healthcare Practitioners and Technical Occupations (\$100,400). The unemployment rate in the region varied among the major groups from 1.8% among Healthcare Practitioners and Technical Occupations to 8.2% among Farming, Fishing, and Forestry Occupations.

Over the next 1 year, the fastest growing occupation group in the Northwest FL Workforce Collective Regional Planning Area is expected to be Healthcare Support Occupations with a +1.4% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Food Preparation and Serving Related Occupations (+740 jobs) and Management Occupations (+607). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Food Preparation and Serving Related Occupations (14,413 jobs) and Sales and Related Occupations (8,894).

Northwest FL Workforce Collective Regional Planning Area, 2026Q1¹

SOC	Occupation	Current				5-Year History				1-Year Forecast				
		Empl	Mean Ann Wages ²	LQ	Unempl	Unempl Rate	Online Job Ads ³	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
43-0000	Office and Administrative Support	78,237	\$47,300	1.05	3,536	4.0%	2,253	3,181	0.8%	8,781	4,113	4,539	129	0.2%
35-0000	Food Preparation and Serving Related	75,992	\$37,400	1.35	5,774	7.2%	3,986	12,205	3.6%	15,153	6,398	8,015	740	1.0%
41-0000	Sales and Related	67,150	\$47,000	1.14	4,196	5.6%	4,917	3,127	1.0%	9,184	4,132	4,762	289	0.4%
11-0000	Management	51,869	\$116,100	0.97	1,249	2.2%	3,092	9,105	3.9%	4,742	1,558	2,577	607	1.2%
13-0000	Business and Financial Operations	45,989	\$81,700	1.03	1,558	3.0%	2,206	7,008	3.4%	4,093	1,447	2,194	453	1.0%
53-0000	Transportation and Material Moving	43,252	\$43,500	0.74	3,386	6.8%	2,106	5,291	2.6%	6,095	2,447	3,168	481	1.1%
29-0000	Healthcare Practitioners and Technical	41,286	\$100,400	1.00	782	1.8%	5,705	4,953	2.6%	2,823	1,240	1,085	498	1.2%
47-0000	Construction and Extraction	35,379	\$53,900	1.15	2,077	5.5%	785	2,492	1.5%	3,326	1,176	1,720	430	1.2%
25-0000	Educational Instruction and Library	35,137	\$54,800	0.94	1,117	3.1%	884	2,395	1.4%	3,456	1,612	1,622	222	0.6%
37-0000	Building and Grounds Cleaning and Maintenance	28,323	\$38,000	1.27	1,743	5.8%	1,130	3,216	2.4%	4,183	1,848	2,078	258	0.9%
49-0000	Installation, Maintenance, and Repair	27,234	\$56,300	1.04	1,117	3.8%	1,864	2,905	2.3%	2,757	1,067	1,401	290	1.1%
31-0000	Healthcare Support	26,246	\$40,000	0.77	1,162	4.2%	1,470	3,164	2.6%	4,165	1,888	1,915	363	1.4%
33-0000	Protective Service	21,366	\$55,900	1.41	577	2.6%	697	1,201	1.2%	2,217	856	1,257	104	0.5%
51-0000	Production	17,257	\$48,900	0.48	947	4.8%	500	369	0.4%	2,055	816	1,139	100	0.6%
15-0000	Computer and Mathematical	17,125	\$99,500	0.79	727	3.4%	1,694	2,411	3.1%	1,177	377	579	222	1.3%
39-0000	Personal Care and Service	15,817	\$38,900	0.89	1,016	5.9%	539	2,363	3.3%	2,865	1,110	1,590	165	1.0%

Northwest FL Workforce Collective Regional Planning Area, 2026Q1¹

SOC	Occupation	Current						5-Year History		1-Year Forecast				
		Empl	Mean Ann Wages ²	LQ	Unempl	Unempl Rate	Online Job Ads ³	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
21-0000	Community and Social Service	14,736	\$54,500	1.13	470	3.1%	1,147	988	1.4%	1,514	610	743	160	1.1%
27-0000	Arts, Design, Entertainment, Sports, and Media	10,380	\$66,900	0.89	590	5.1%	552	1,076	2.2%	1,077	429	559	89	0.9%
17-0000	Architecture and Engineering	9,717	\$97,700	0.90	220	2.1%	687	537	1.1%	748	259	394	95	1.0%
23-0000	Legal	7,595	\$112,300	1.32	171	2.2%	357	239	0.6%	499	180	271	49	0.6%
19-0000	Life, Physical, and Social Science	5,916	\$81,300	0.95	243	3.8%	351	507	1.8%	565	127	386	52	0.9%
45-0000	Farming, Fishing, and Forestry	4,107	\$36,700	1.06	333	8.2%	13	-437	-2.0%	615	272	330	12	0.3%
Total - All Occupations		680,111	\$60,700	1.00	32,991	4.4%	36,935	68,299	2.1%	82,134	33,961	42,324	5,850	0.9%

Source: [JobsEQ®](#)

Data as of 2026Q1 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average unless noted otherwise.

2. Wage data represent the average for all Covered Employment

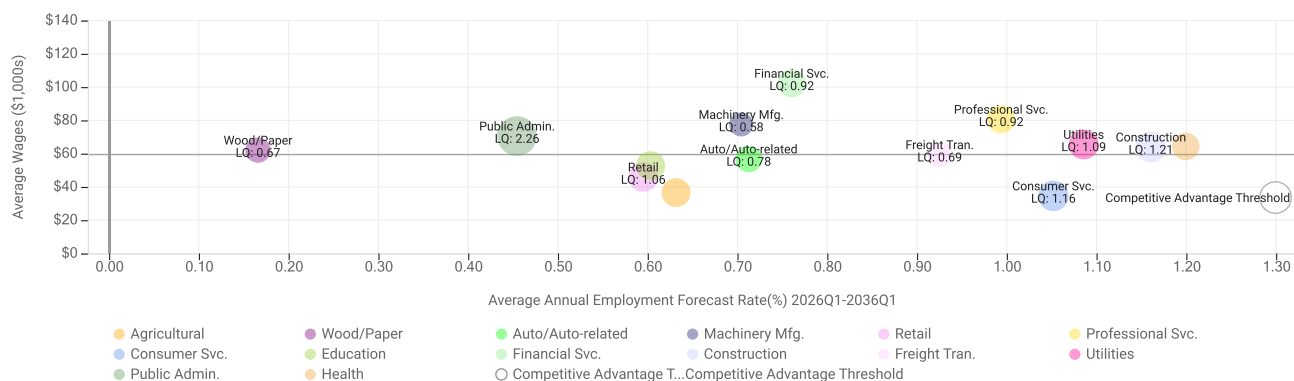
3. Data represent found online ads active within the last thirty days in the selected region. Due to alternative county-assignment algorithms, ad counts in this analytic may not match that shown in RTI (nor in the popup window ad list). Ad counts for ZCTA-based regions are estimates.

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2025Q4, imputed where necessary with preliminary estimates updated to 2026Q1. Wages by occupation are as of 2026 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Industry Clusters

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in the Northwest FL Workforce Collective Regional Planning Area with the highest relative concentration is Public Admin. with a location quotient of 2.26. This cluster employs 70,762 workers in the region with an average wage of \$70,586. Employment in the Public Admin. cluster is projected to expand in the region about 0.5% per year over the next ten years.

Industry Clusters for Northwest FL Workforce Collective Regional Planning Area as of 2026Q1



Source: JobsEQ® Data as of 2026Q1

Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2025Q4 with preliminary estimates updated to 2026Q1. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Education Levels

Expected growth rates for occupations vary by the education and training required. While all employment in the Northwest FL Workforce Collective Regional Planning Area is projected to grow 0.9% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 1.0% per year, those requiring a bachelor's degree are forecast to grow 1.0% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 1.0% per year.

Annual Average Projected Job Growth by Education Levels

Doctoral or professional degree (\$149,400)



Master's degree (\$81,900)



Bachelor's degree (\$91,100)



Associate's degree (\$62,600)



Postsecondary non-degree award (\$50,400)



High school diploma or equivalent (\$52,300)



Some college, no degree (\$47,900)



None (\$37,100)



All Levels (\$60,700)



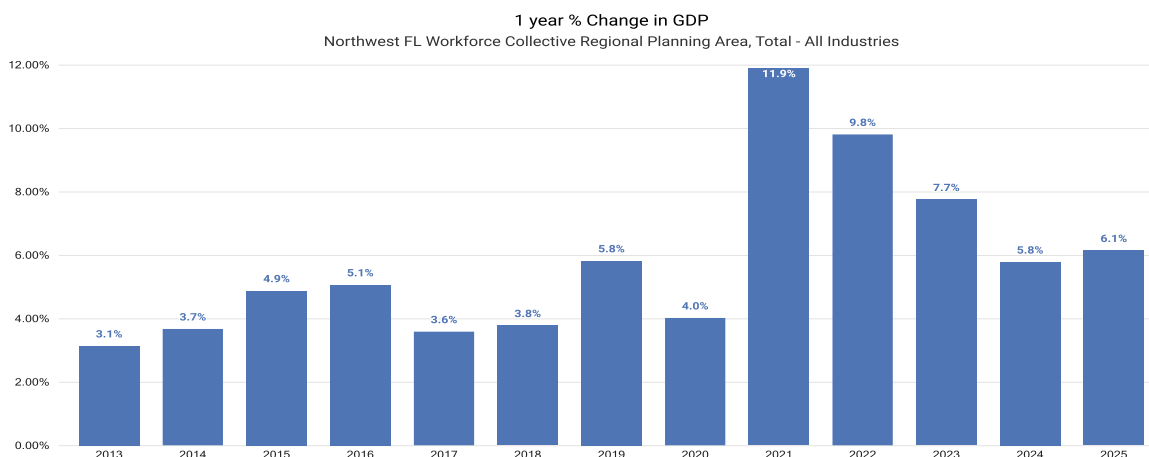
Source: JobsEQ®

Data as of 2026Q1

Employment by occupation data are estimates as of 2026Q1. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Gross Domestic Product

Gross Domestic Product (GDP) is the total value of goods and services produced by a region. In 2025, nominal GDP in the Northwest FL Workforce Collective Regional Planning Area expanded 6.1%. This follows growth of 5.8% in 2024. As of 2025, total GDP in the Northwest FL Workforce Collective Regional Planning Area was \$101,827,925,000.



Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2025.

Of the sectors in the Northwest FL Workforce Collective Regional Planning Area, Real Estate and Rental and Leasing contributed the largest portion of GDP in 2025, \$19,210,274,000. The next-largest contributions came from Public Administration (\$9,271,986,000); Health Care and Social Assistance (\$8,615,904,000); and Retail Trade (\$7,791,910,000).

GDP (in \$ millions)

Northwest FL Workforce Collective Regional Planning Area, 2025

Real Estate and Rental and Leasing (53)

\$19,210

Public Administration (92)

\$9,272

Health Care and Social Assistance (62)

\$8,616

Retail Trade (44)

\$7,792

Professional, Scientific, and Technical Services (54)

\$7,760

Unclassified (99)

\$7,719

Construction (23)

\$5,896

Educational Services (61)

\$5,105

Accommodation and Food Services (72)

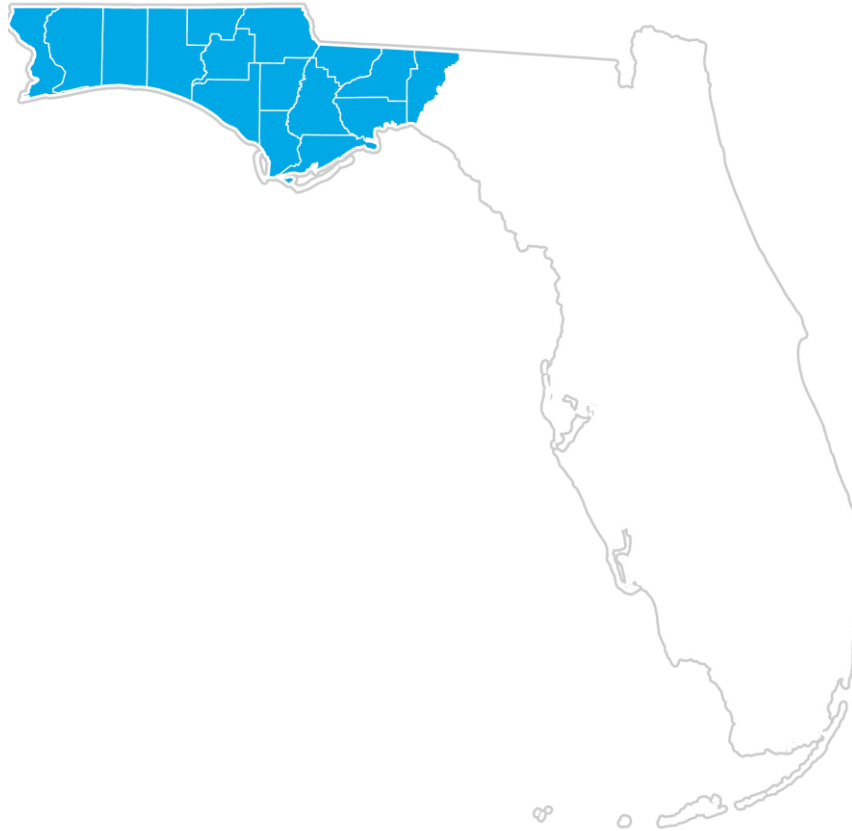
\$5,009

Manufacturing (31)

\$4,029

Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2025.

Northwest FL Workforce Collective Regional Planning Area Regional Map



Region Definition

Northwest FL Workforce Collective Regional Planning Area is defined as the following counties:

Bay County, Florida

Calhoun County, Florida

Escambia County, Florida

Franklin County, Florida

Gadsden County, Florida

Gulf County, Florida

Holmes County, Florida

Jackson County, Florida

Jefferson County, Florida

Leon County, Florida

Liberty County, Florida

Okaloosa County, Florida

Santa Rosa County, Florida

Wakulla County, Florida

Walton County, Florida

Washington County, Florida

FAQ

What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

What is a cluster?

A cluster is a geographic concentration of interrelated industries or occupations. If a regional cluster has a location quotient of 1.25 or greater, the region is considered to possess a competitive advantage in that cluster.

What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.

What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the “all industry” level to the 6-digit level. The first two digits define the top level category, known as the “sector,” which is the level examined in this report.

What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 804 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 22 major groups, 95 minor groups, and 452 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

About This Report

This report and all data herein were produced by JobsEQ®, a product of Chmura Economics & Analytics. The information contained herein was obtained from sources we believe to be reliable. However, we cannot guarantee its accuracy and completeness.